

## **Analysing An Artwork Using the Conceptual Framework**

In analysing an artwork using the conceptual framework, students explore the role of Artist, Artwork, World and Audience.

### **ARTIST**

- Who is the ARTIST?
- When, Where, How does the ARTIST work?
- What are the ARTIST'S messages in the works?
- What materials and processes has the ARTIST selected to convey these messages?
- What are the ARTIST'S intentions? Was he/she concerned with formal qualities (eg: colour, line, texture, composition), or depicting beauty, showing their emotions, making a social/political comment?
- What signs & symbols in the ARTWORK display the ARTIST'S beliefs / identity.
- What art movement / style is the ARTIST associated with?

### **ARTWORK**

- What is the title and date of the ARTWORK?
- Where is the ARTWORK located?
- What is the ARTWORK made out of? What is it? (painting, sculpture, drawing etc)
- Describe the formal qualities of the ARTWORK (colour, line, texture, tone, composition...)
- What signs and symbols are used in the ARTWORK?
- What is the mood of the ARTWORK?
- What is the ARTWORK about?
- Who / what has influenced the ARTWORK?
- What is the function of the ARTWORK? - historical record, personal, propaganda, decoration, religious message, social or political comment, entertainment...)

### **AUDIENCE**

- Who is the intended AUDIENCE? Has the AUDIENCE changed over time?
- Who is the AUDIENCE today?
- How has the artist considered the AUDIENCE?
- How does the artwork make the AUDIENCE feel?
- What collective meaning does the AUDIENCE decode - how/why?
- How might a cultural background of the AUDIENCE influence the reading of the artwork?
- What styles or other artworks might the AUDIENCE recall when viewing this artwork?
- How does the AUDIENCE identify with the works?

■ Does the ARTWORK conjure up memories and associations with the AUDIENCE?

■ Where might an AUDIENCE see this work?

### **THE WORLD**

■ Is the artwork a representation of the artist's own personal WORLD? or physical WORLD?

■ What do we learn about the WORLD at the time this ARTWORK was made?

■ Does the ARTWORK represent a particular event, class, race, religion, place, culture, environment)

■ How has the ARTIST been influenced by WORLD events?

■ Has the artist been influenced by today's WORLD? - eg: television & media, technology

■ How do these ARTWORKS comment on Australian lifestyle?

■ How has the ARTIST used past artworks as inspiration or subject matter?